



egg
enter·grow·go

ΠΡΟΓΡΑΜΜΑ
ΝΕΑΝΙΚΗΣ
ΚΑΙΝΟΤΟΜΟΥ
ΕΠΙΧΕΙΡΗΜΑΤΙΚΟΤΗΤΑΣ

egg - enter·grow·go Program

1st Energy Tech Forum



The Program



- The **egg - enter·grow·go Program** is a Corporate Social Responsibility initiative of Eurobank, designed and implemented with Corallia.
- The **egg - enter·grow·go Program** is an integrated incubation, acceleration and co-working Program and its aim is to boost young innovative entrepreneurship and improve employment opportunities for young people in Greece.
- The **egg - enter·grow·go Program** is working on establishing a vibrant startup scene in Greece, encouraging young entrepreneurs to bring innovative ideas, willing to join the startup ecosystem to emerge and thrive.
- Eurobank recognizes its essential role for the support of a dynamic scale-up ecosystem, through a more active role in mentoring, opening procurement channels and businesses, as a way to maintain an edge in innovation and corporate responsibility.

Enter – Grow – Go Phases



- **Enter phase:** young people (18-44) from Greece should submit their proposal, as specified in the Invitation for *Expression of Interest*, which later will be evaluated by distinguished experts on three assessment criteria:
 - innovational content
 - prospect for the future trends
 - viability in the market
- **Grow phase:** the young entrepreneurs whose business plan will qualify for entrance to the Program, will be supported to set up their business (if not already active). During the next 12 months they will have the opportunity to focus intensively on the development of their business idea. They will utilize the infrastructure and support services that the Program provides in order to seek partnerships and synergies with other participants as members of a developmental "ecosystem", at the egg.
- **Go phase:** participation in the Program is completed by all participating businesses as their business plan getting matured and tested in the market. The entrepreneurs are then ready to finance their business either by utilizing Eurobank financial services and business network as well or/and proceed to the capitalization of their idea individually.

Program Main Services



Infrastructure

- Office Spaces
- Web hosting
- Software / Hardware
- Meeting & Entertainment spaces
- Office facilities



One-Stop-Shop Services

- Investors' network
- Accounting / Business management
- IPR claim and protection
- Human resources management
- Corporate identity & communication
- IT Support

Mentoring

- Distinguished entrepreneurs who provide advice and guidance

Business Training

- Intensive and practical training program (3m "business bootcamp")
- Ad hoc seminars and lectures

Financial Tools & Business Networking

- Designed to support business operations and development of egg companies in order to strengthen their economic viability at all stages of «incubation»
- ERB pre-seed/seed financing, financing cash flow & fixed assets
- Reward system according to egg's key performance indicators (KPIs)

Egg Advisory Board



The Program is supervised by a 10-member Advisory Board, composed of prominent scientists, entrepreneurs and market experts.

ADVISORY BOARD

- Mr. Michael Bletsas - Director of Computing, MIT Media Lab
- Mr. George David - President of BoD Coca-Cola HBC A.G
- Mr. George Doukidis - Professor at Athens University of Economics & Business, Director of ELTRUN
- Mr. Nikos Embeoglou - President of The Board, ALBA Graduate Business School
- Mrs Marina Hatzopoulos - Levitronix Technologies
- Mrs Nelly Katsou - Vice President, Pharmathen S.A.
- Mr. Rafael Moisis - Deputy Chairman, IOBE
- Mr. Iosif Sifakis - Director of the "Rigorous System Design" Laboratory at EPFL, CNRS Grenoble
- Mr. Efthimios Vidalis - Vice Chairman of the Hellenic Federation of Enterprises (SEV)
- Mr. Dimitrios Vlastos - President of the Board, Bodossaki Foundation

Egg Steering Committee



The Program is implemented by C-level members of both organizations Eurobank & Corallia.

STEERING COMMITTEE

- Mr. Stavros Ioannou – Deputy CEO Group COO & International Activities Eurobank
- Prof. Vassillios Makios – Co-founder & General Director Corallia
- Mr. Michael Vlastarakis – General Manager Group Marketing Corporate Clients & Customer Relations Eurobank
- Dr. Nikolaos Vogiatzis – Co-founder and Chief Development & Operations Officer Corallia
- Mrs Martha Kesisoglou – Manager, Marketing & Wholesale Banking Relations, CSR, Public Relations Eurobank
- Dr. Jorge-A. Sanchez.P – Co-founder and Chief Strategy & Financial Officer Corallia
- Mr. Sotirios Sirmakezis – General Manager Group Chief Digital Officer Eurobank

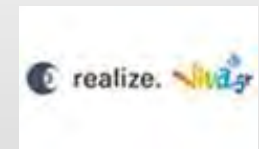
Sponsors & Supporters



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Egg Premises



INNOVATIVE
YOUTH
ENTREPRENEURSHIP
PROGRAM



L. Andrea Syngrou 190,
17671 Kallithea Athens

www.theegg.gr

Facebook: egg

YouTube: theeggr

Egg Premises



Building 1.400 m² fully equipped business offices & co working space. Open meeting rooms & leisure corners. A pleasant & creative business environment.





Co's Achievements (all intakes/cycles)

- **63** Incorporated Companies
- **>800K€** FY2014 Sales revenue
- **5** Raised equity funding (> 1M€)
- **10** ERB Financing (> 0,5M€)
- **7** Number of patents
- **128** New hiring
- **45** Synergies among teams
- **15** women in business CEOs
- **73** Business Seminars
- **260** Meetings with mentors
- **365** One-stop-shop services meetings
- **240** Publicity/Promotion



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Energia The egg Paradigm

corallia
corallia network for innovation



Ποιοι είμαστε και τι προσφέρουμε

Η Optiflex Energy παρέχει ολοκληρωμένες end to end εφαρμογές για τον έλεγχο και τη βέλτιστη διαχείριση ηλεκτρικών εγκαταστάσεων και μικροσυστημάτων με στόχο την ελαχιστοποίηση του κόστους ηλεκτρικής ενέργειας, την αύξηση διείσδυσης των ΑΠΕ και την εξοικονόμηση ενέργειας.

Δράσεις της Optiflex Energy μέχρι σήμερα

- ✓ Σύσταση εταιρείας ως ΙΚΕ, άνοιγμα εταιρικού λογαριασμού, επεξεργασία ιστότοπου
- ✓ Ανάπτυξη συνεργασίας με διεθνείς Οίκους και Προμηθευτές εξοπλισμού μετρήσεων και ελέγχου, καθώς και με εταιρείες εγκαταστάσεων ΑΠΕ
- ✓ Ανάπτυξη λογισμικού προσομοίωσης διαχείρισης ηλεκτρικών φορτίων και μονάδων ΑΠΕ, με συστήματα αποθήκευσης ηλεκτρικής ενέργειας
- ✓ Σχεδιασμός και κατασκευή πρότυπης πειραματικής διάταξης διαχείρισης ηλεκτρικών εγκαταστάσεων για πιλοτικές εφαρμογές σε εγκαταστάσεις Πελατών μας

Μελλοντικοί στόχοι

- Συνεργασία με το Πανεπιστήμιο Πατρών σε θέματα ανάπτυξης λογισμικού και εφαρμογής cloud
- Ολοκλήρωση προϊόντων μέσω πιλοτικών εφαρμογών, προβολή & προώθηση τους στην αγορά
- Προσέλκυση Πελατών αυτοπαραγωγών οικιακών και βιομηχανικών εγκαταστάσεων
- Υποβολή Προτάσεων ένταξης σε εθνικά και κοινοτικά Προγράμματα χρηματοδότησης
- Συνεργασίες με Κατασκευαστές & εξειδικευμένους τεχνίτες για την υλοποίηση μεγάλων έργων
- Εύρεση τρόπων χρηματοδότησης και διερεύνηση συμμετοχής σε κοινοπραξίες κατά περι

Who we are

RECYCGLOBE is an innovative business in the sector of recycling. Through the internet platform www.recycglobe.com connects directly individual users who dispose recyclable material with companies or individuals who activated in the sector of collecting and treating waste. Recycglobe is an e – business who design and improve a 3 tools which aims to provide at the interested business the ability of the targeted collection at the source of clean and separated materials. At the same time, it gives the opportunity for individuals to enjoy reciprocal benefits or direct rewards from recycling: **recycle. connect. gain.**

Milestones Achieved



**B2B internet platform
for recycling
companies**



**M2C (municipality to
citizens) platform for
municipal recycling
companies**

Milestones 2016



**B2C internet
platform for
recycling
companies is
under
construction**



**Tailor made
services for
recycling
companies**



INNOVATIVE
YOUTH
ENTREPRENEURSHIP
PROGRAM

New ideas? **We turn them into business!**

